01 / THE RESULT

A clearer room. A usable plan.

A sample of the practical detail a customer receives, using a fictional room rather than a completed customer project.

The brief: make a crowded sitting room easier to understand in photographs, with a clear route from the door to the window. Reuse the main furniture and prioritise changes that cost nothing.

KEEP	MOVE	REMOVE / STORE
Main sofa, coffee table, one armchair and sideboard.	Armchair toward the rear-right; coffee table nearer the sofa.	Second chair, spare side table, toy box and loose belongings.

WHAT THE CUSTOMER CAN ACT ON

1

Agree the removals

Choose a temporary storage location before moving anything. Keep the room usable for the household.

2

Follow the layout

Use the supplied furniture dimensions and opening positions. Check the door swing, radiator, sockets and walking route.

3

Simplify the surfaces

Pack loose papers and ornaments, clear the floor and tidy cables safely. Keep a small number of deliberate focal points.

4

Take accurate photographs

Photograph after the real changes, from the same corners in daylight. Keep vertical lines straight; do not hide defects.

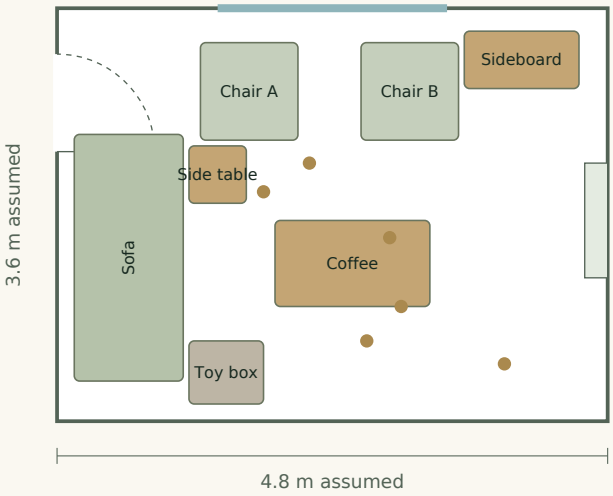
Spend rule: no purchase is essential in this example. Any optional items are suggested against a budget agreed with the customer; labour, furniture and photography are separate.

02 / FURNITURE LAYOUT

Show what moves - and where.

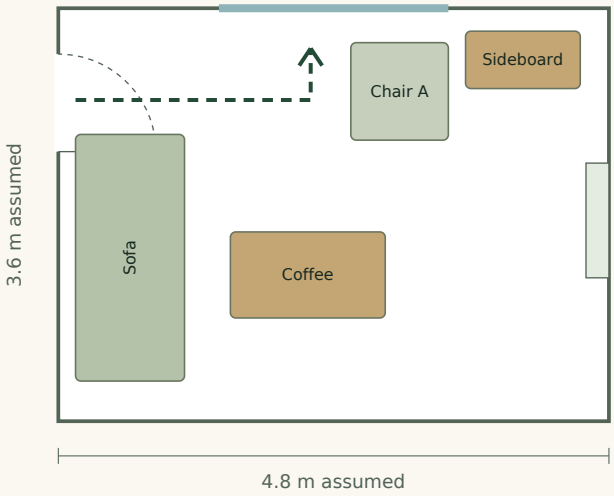
An example 2D furniture plan with assumed room dimensions. A customer plan is drawn from their supplied room, opening and furniture measurements.

BEFORE



Crowded seating and extra small furniture interrupt the route through the room. Gold dots represent loose clutter.

AFTER



One chair, the spare side table and toy box are stored. The remaining chair and table are repositioned. The dashed line marks the intended clear route.

MEASUREMENTS WE NEED

Wall lengths; door and window positions and widths; door-swing direction; radiators and fixed features; and the length, depth and height of furniture you want to keep. Photos help explain the room but cannot establish these measurements.

What this is: a furniture-presentation layout, using the dimensions the customer supplies. The fictional dimensions on this sample are not measurements of the photographed rooms and must not be used for purchasing or construction.

Before moving: check fit, clearances, safe access and any household accessibility needs on site. Large or heavy items need suitable help.

03 / 3D CONCEPT VISUAL

Make the arrangement easier to picture.

A rendered 3D concept based on the fictional after-layout. This helps explain the intended look alongside the separate 2D furniture plan.



Illustrative 3D concept — fictional room and assumed dimensions.

WHAT THIS VIEW ADDS

The visual helps the customer picture the proposed arrangement, furniture groupings and open floor area. The separate 2D plan carries the supplied measurements and furniture positions.

Customer deliverable: a labelled concept visual, a furniture-layout plan, a keep/move/remove checklist and a photography-preparation sequence. The customer can follow the plan or share it with an agreed local contractor.

AI-generated 3D concepts can vary from the plan in small details. Check the 2D dimensions and actual room before buying furniture or carrying out work. This sample uses a fictional room and assumed dimensions.